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The Innovator's Guide to Growth, by Scott Anthony, Mark Johnson, Joseph Sinfield, and Elizabeth Altman. Harvard Business Press, 2008. "Innovation" is a term that's hard to define precisely. It can ...

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Anthony SD, Johnson MW, Sinfield JV, Altman EJ. The Innovator's Guide to Growth: Putting Disruptive Innovation To Work. Boston, MA: Harvard Business Press; 2008.

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