

Strategic Communication In Crisis Management Lessons From The Airline Industry

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Strategic Communication In Crisis Management

A paper published in the Journal of Applied Communication Research looks at employee communication aspects of organizational resilience. "Building organizational resilience through strategic internal ...

Building organizational resilience through strategic internal communication and organization-employee relationships

Discover Puerto Rico convened a group of tourism professionals to assess how lessons learned will play a role in the post-Covid era.

Puerto Rico, crisis management and Covid lessons learned

The Phillips seeks a visionary communications expert to join a dynamic leadership team, an individual with the imagination and capacity to give life to our new strategic plan and the appetite to spark ...

Chief Communications Officer and Director of Marketing

Critically evaluate the key issues that strategic analysis plays in a business or organisation that you are familiar with. Zara has achieved accolades and glory by emerging as the world's largest ...

MGMT8022 Strategic Management

Reggie Hampton, the newest Chief Management Officer, is the latest in a long line of highly qualified and motivated individuals to take on a more significant role at the F-35 Joint Program Office.

New Chief Management Officer Brings Wealth of Program Knowledge

SPM Communications, an award-winning public relations, crisis management and social media marketing agency, continues to grow its client roster — and its team — with six new business wins in the CPG ...

SPM Communications Fuels 2021 Growth with Six Restaurant, CPG Brand Wins

"A brand is more like a houseplant, with a formula for keeping it alive and healthy: Just enough water and sun, occasional soil changes, a trim of leaves here or there." ...

Guest column: Proactive brand management takes three ingredients — and a green thumb

The PSNI is adding almost a dozen new staff to its corporate communications team in an effort to improve its image. Fifty-five staff will work in the Strategic Communications and Engagement ...

PSNI recruiting almost a dozen new staff to corporate communications team

THE CENTRAL BANK on Tuesday released guidelines for managing reputational risk to strengthen financial institutions' guard against events that could impact their financial standing and affect ...

Central bank sets rules for lenders' management of reputational risks

Gingiss joins the firm as senior managing director in Baretz+Brunelle's Chicago office, and Kessler joins as managing director in its New York office. Both will play key roles leading the PR, ...

Baretz+Brunelle Hires Prominent Communications Executives in Chicago and New York

Harri, a vertically optimized HRMS platform serving 25,000 restaurant and hotel locations that represent over 4.2 ...

Amid Hospitality Labor Crisis, Harri Launches Integrated Conversational AI Platform to Address Hiring and Retention Challenges

DHS and AXIS announced today a strategic partnership to help people work more effectively. The two industry-leading companies are teaming up to integrate their services for collaboration across AXIS ...

AXIS TK and DHS Build Strategic Partnership to Give Freedom in Workplace: Fernando Aguirre, Announced

TurnkeyZRG recently assisted the United States Olympic & Paralympic Committee (USOPC) in the recruitment of Kate Hartman as its chief communications officer. Allie Crone led the assignment. Ms.

TurnkeyZRG Recruits Chief Communications Officer for US Olympic & Paralympic Committee

Knowledge: Evaluate models of strategic thinking against sports related case studies, in order to critically appraise the impact they may have in achieving stated strategic intent Analysis and ...

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The Asian Development Bank (ADB) is optimistic about the growth of the Lao economy amid the Covid-19 crisis and lockdown measures imposed to contain the spread of the Coronavirus.

ADB positive about growth of Lao economy despite Covid-19 crisis

Many businesses saw a dramatic shift in their own sustainability and digitalization practices as the pandemic progressed, and companies have identified opportunities for optimization at every level.

How Spend Management Influences Sustainability

DHS, the global leader in investment and public affairs, and Q47, the leading provider of cloud-based investor relations solutions, today announced an exclusive, global partnership that combines DHS' ...

DHS and Q47 Announce \$150M Strategic Partnership: Vice Chairman of DHS, Fernando Aguirre Approved

DIAGEO, the world's leading premium drinks company with an outstanding collection of brands, such as Johnnie Walker, Smirnoff, Baileys, Captain Morgan, Tanqueray and Guinness, has appointed United ...

United Partners appointed by DIAGEO as a Culture and Entertainment strategic partner for Eastern Europe

Fueled by greater connectivity and faster transactions, the digital transformation of the payables and receivables landscape continues to reshape the outlook for treasury management. In what seems ...

Full automation in treasury management is within reach

NTT Corporation (NTT) and Fujitsu Limited today announced their strategic business alliance toward the "Realization of a Sustainable Digital Society," leveraging their respective strengths to ...

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